



WHITEPAPER

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Abstract.

Intergovernmental Panel on Climate Change (IPCC) warns that to avoid catastrophic global warming, we must not reach 1.5°C above pre-industrial levels – or at a minimum, not exceed that. The report sets out the massive differences between the 1.5°C and 2°C scenarios. They also confirmed that unless there are immediate, rapid, and large-scale reductions in greenhouse gas emissions, limiting warming to close to 1.5°C or even 2°C above pre-industrial levels will be beyond reach.

“Human-caused greenhouse gas emissions endanger human and environmental health, and the impacts will become more widespread and severe without strong climate action,” says Mark Radka, Chief of the UN Environment Program’s (UNEP) Energy and Climate Branch.

This paper introduces a crypto token called Carbonize (CO2N) that aims to reduce worldwide carbon emissions, one of the main drivers of global warming.

Introduction.

Carbon Dioxide is one of the main drivers of global warming. This greenhouse gas impacts largely on our atmosphere.

If carbon emissions keep growing like this, the climate will become unlivable, and humans will not exist. To preserve a livable environment, we must reduce carbon dioxide gas emissions to net-zero by 2050. As aware citizens, we also need to participate and take action with the government and businesses to transition to a low-carbon world.

Carbonize project is designed to encourage people to help reduce carbon emission and reward them for that. The project will allow more people to participate in the low-carbon world transition.

The idea is to reward users with CO2N tokens for saving carbon emissions by not driving to appointments to make quotes for potential clients. Tokens will be rewarded based on how much carbon dioxide they save, the closing ratio, and time spent on the FloQuote platform.

How does it work.

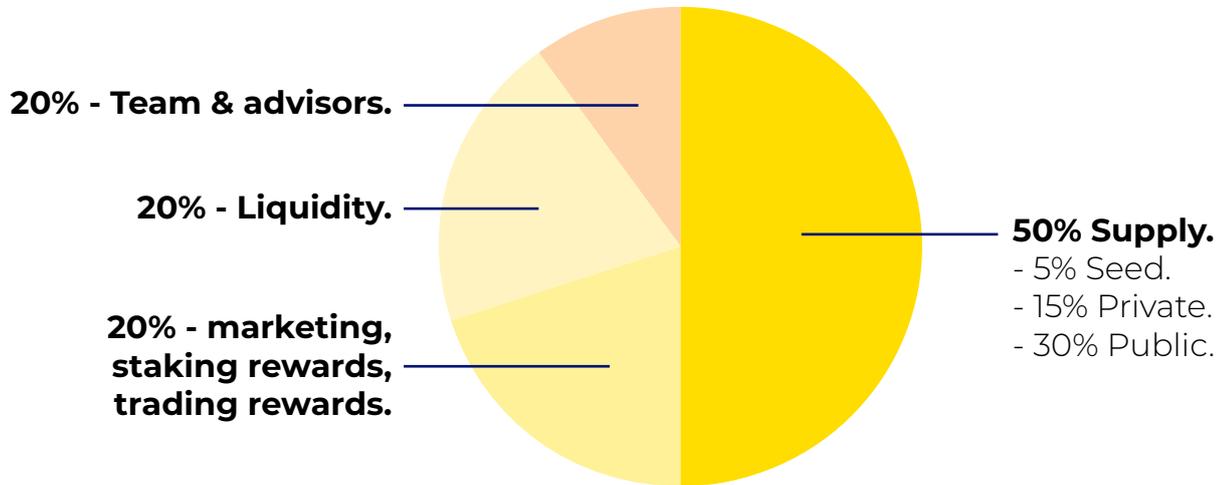
The token will be issued whenever a user sends a quote to their client through FloQuote. Then FloQuote will measure the distance between client and user and set the estimated rewarding amount.

Users will be awarded one CO2N token for every ten grams of CO2 gas they save. According to the Department of Transport data, the UK's average CO2 emissions per car are 140 grams per km. Meaning users will be rewarded 10 CO2N tokens for not driving 1 km.

Picture this; you have a meeting with a potential client 10 km away from you. If you use the FloQuote platform instead of driving to your client, you saved (140×20) grams or 2800 grams of CO₂ emissions, assuming the round trip is 20 km. By choosing not to drive, you saved a lot of CO₂ emissions and will receive $(2800/10) = 280$ CO₂N tokens. Not to mention you saved a lot of your time too.

Fundamentally, the goal is to reward people for saving the environment and making the world a better place to live.

Tokenomics.



Total Supply: 10 Billion.

Roadmap.

